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## The cable ranges:

**C**-series

Clearway

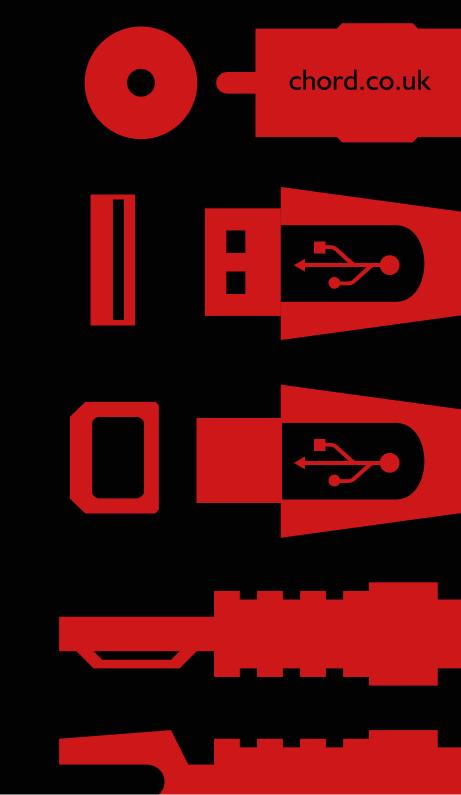
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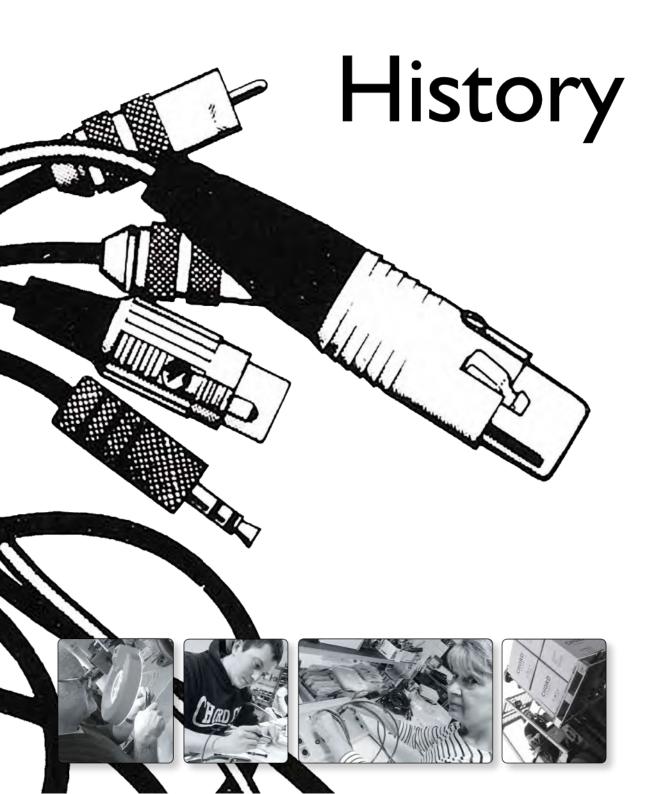
**Epic** 

**Signature** 

SarumT

ChordMusic





A dedicated team of music and cinema lovers, designing and hand-building multi-award-winning high-performance audio-visual products in England since 1985.

This talented group is essential in maintaining our famously high standards of quality and service.

For nearly 40 years Chord Company has enjoyed an international reputation for realistically priced, audiophilequality interconnects, speaker cables and accessories.

A reputation reinforced by an evergrowing list of unique technology: ARAY/Tuned ARAY/Super ARAY conductors, Taylon® insulation, ChorAlloy<sup>™</sup> plating, advanced shielding materials and the ground-breaking ChordOhmic speaker connectors.

The Chord Company's expanding repertoire also features highspecification HDMI cables, power cables and mains distribution blocks, English Electric multi-port switches, cleaning solutions and Silent Mount isolation feet.

Regardless of budget, system or format Chord Company's class-leading products can transform your listening or viewing experience.

**CHORD** COMPANY

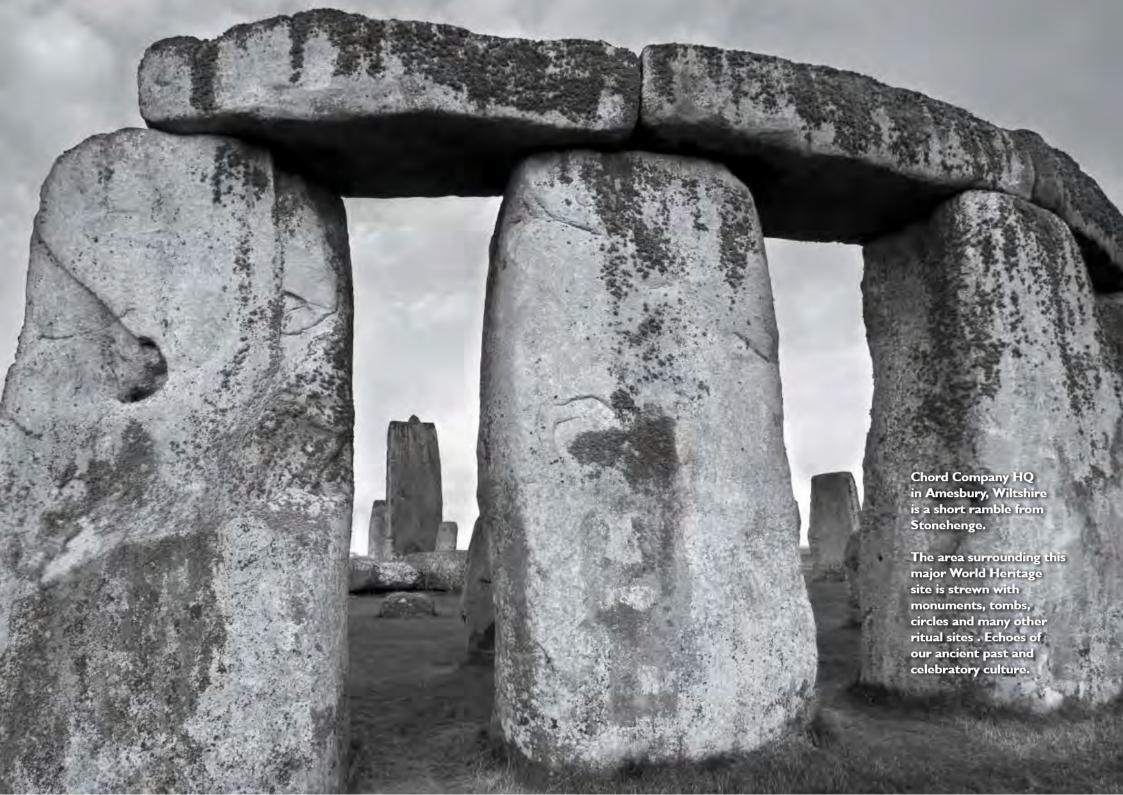
















# ARAY conductors

Our cable designs are a culmination of gathered experience, technical ability, good mechanical engineering, material technology, experimentation, good luck and on occasion, extraordinary breakthroughs.

Our unique ARAY, Tuned ARAY and Super ARAY technology emerged from a radical idea and much laborious trial and error. The transforming effects of the ARAY was discovered during development work within the Chord digital cable range. The ARAY consists of a mechanically tuneable configuration incorporated within the cable construction process .

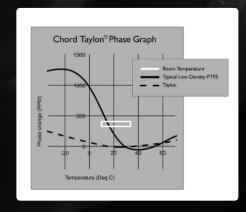


Chord Company ARAY technology has found its way into virtually every cable we produce, including the C-series cables. Like most new ideas, the complex ARAY was first introduced into our flagship products. Later, rationalised ARAY versions were incorporated into our more mainstream connections.

# Taylon® insulation

Taylon® insulation virtually eliminates the temperature-related phase instability and mechanical variation that mars the sonic and musical performance of PTFE, delivering a remarkably natural, musically communicative and expressive performance - challenging the best and most expensive cables available.

Thanks to the constant improvements in material technology we have been able to add other high-spec alternatives to PTFE such as XLPE allowing us to make improvements where the prohibitive cost of Taylon® prevents its use and passing the benefit to Signature, Epic and Shawline ranges.



# ChorAlloy™ plating

A unique performance upgrade over previous silver-plated connectors.

The upgraded ChorAlloy<sup>™</sup> plating is available on VEE3 and PTFE RCA/phono connectors, ChordOhmic speaker connectors (spade and 4mm banana), BNC connectors, most USB connectors and the connecting pins of DIN and XLR connectors.



C-series cables, Clearway USB cable, streaming cables and mini-jack connectors will remain the same.

# ChordOhmic connectors



ChordOhmic 4mm crimp-on 'banana' and spade speaker connectors are ChorAlloy™ plated and designed to bring electrical and sonic benefits to any speaker cable. Fitted as standard to all new Chord Company speaker cable sets as well as being separately available as a retro-fit upgrade.



ChordOhmic crimp connectors are optimised to give a superior long-term connection over the soldered equivalent.







### **Cable types**

Conductor configuration and layers of allimportant shielding become increasingly complex as we ascend the ranges.



### **Connector options**

ChordOhmic solderless crimp-fit connectors are designed to get the best joint and consistent performance from any speaker cable.

Factory-fitted as standard on preterminated sets of speaker cable or available to order/upgrade from any HexGun-trained Chord Company retailer.









Digital cables, like their analogue counterparts, can have a profound effect on the tonal, rhythmic and dynamic properties of a system.

Transferring digital signals from a digital source to a DAC is usually done via the S/PDIF standard, supported on RCA and BNC connectors or the balanced AES/EBU alternative, based on an XLR connection.

There are pros and cons for each method. We suggest that where possible, using the lightweight BNC connectors should be your first choice, with XLR or RCA as a close second.

The wrong sort of connector can also have a marked effect on performance by overly compressing the cable and thereby changing the impedance.

We avoid compression on signal cables in both our analogue and digital designs. Shielding is just as crucial with RF interference often affecting a digital signal's integrity with a resultant loss of sound quality.

YEAH, BUT IT'S JUST ONES AND ZEROS . .

Digital data is indeed stored as ones and zeros but as soon as you send it down a wire it becomes an analogue, stepped-voltage signal – a signal whose edges and corners can be distorted, shifted or eroded just as easily as any other analogue signal.

Digital signal transfer uses transmission line theory that depends on strict impedance standards. Any deviation from that standard (and many stock digital leads struggle to meet a ±10% tolerance!) generates reflections and echoes that travel back up the cable, distorting the signal.



The HDMI performance standard is one of the fastest-moving in our industry. HDMI (High Definition Multimedia Interface) cables carry high-frequency signals alongside a 5-volt DC electric supply. These complex multi-purpose interconnects tend to be longer than most other cables in a system, with the possible exception of speaker cables.

Today's high-technology house contains many devices producing high-frequency (HF) noise. Cables often act as aerials picking up this noise. Unfortunately, the longer the cable the better aerial it becomes. These unwanted highfrequency signals can penetrate unprotected cables and end up on the signal earth. To preserve these delicate signals, all Chord Company HDMI cables feature high-efficiency HF screening to minimise the noise pick-up.





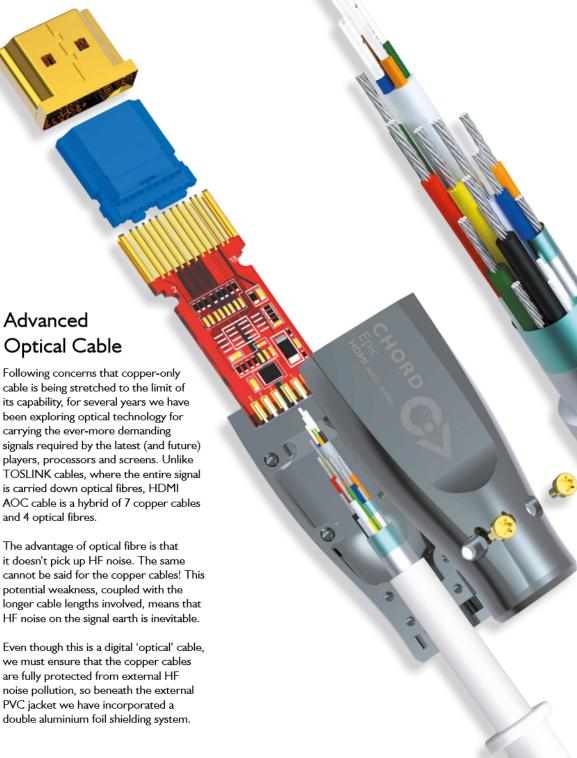
48GBps



Following concerns that copper-only cable is being stretched to the limit of its capability, for several years we have been exploring optical technology for carrying the ever-more demanding signals required by the latest (and future) players, processors and screens. Unlike TOSLINK cables, where the entire signal is carried down optical fibres, HDMI AOC cable is a hybrid of 7 copper cables and 4 optical fibres.

The advantage of optical fibre is that it doesn't pick up HF noise. The same cannot be said for the copper cables! This potential weakness, coupled with the longer cable lengths involved, means that HF noise on the signal earth is inevitable.

we must ensure that the copper cables are fully protected from external HF noise pollution, so beneath the external PVC jacket we have incorporated a double aluminium foil shielding system.





Our very first cable, a Chrysalis RCA-DIN, was commissioned by a Naim Audio distributor some 38 years ago. Since then we have expanded and refined our Naim/DIN products at all performance levels. Supplied with 4-pin or 5-pin ChorAlloy™ plated DIN plugs in all variants and in combination with XLR, RCA (phono), BNC and mini-jack connectors, allowing non-Naim/DIN equipment to be linked with ease and with its musicality intact.







2 RCA to 5-pin DIN(180°) eg. Non-Naim CD player or 2 channel audio source



5-pin DIN(180°) to 2 RCA eg. Naim CD player to non-Naim amplifer or another 2 channel audio input.



5-pin DIN(180°) to 5-pin DIN(180°) eg. Naim CD player to Naim pre-amplifer.



4-pin DIN to 4-pin DIN eg. Vintage Quad equipment or Naim pre-amplifier/bi-amp output to Naim power amplifier.



4-pin DIN to XLR eg. Naim pre-amplifier to Naim 250 power amplifier.



2x 4-pin DIN to 2 XLR eg. Naim pre-amplifier to Naim 300/500 power am



-pin DIN to 2 RCA g. Naim pre-amplifer to non-Naim power amplifer.



5-pin DIN(240°) to 5-pin DIN(240°) eg. Naim power supply to Naim power amplifier/audio source, carrying signal and power.



I-pin DIN to 4-pin DIN eg. Naim power supply to Naim power mplifier/audio source, carrying signal and power.



Burndy cable (multi-pin) eg. Naim power supply to Naim power amplifier/audio source, carrying signal and power.





ChordBurndy cables offer Naim Audio users a new and clear upgrade path for their Burndy-equipped devices. Available in custom lengths and a wide variety of configurations. Hand built to order using the optimum signal and shielding systems, silver-plated copper conductors, our flagship Taylon® insulation, acoustic braid and anti-EMF braid.



Chord Company Bridge is a hand built upgrade for the lightweight, unshielded shorting plugs supplied with audio streaming equipment, offering a no-compromise, noise-reduced connection. Heavy-gauge aluminium case for both acoustic and electrical isolation. Taylon® insulated wiring and resin-dampened internal assembly further increase this isolation.







### **PowerHAUS S6**

Retaining many core features of the flagship M6 and a significant improvement over standard mains distribution blocks.



#### PowerHAUS M6

No-compromise performance via three hybrid MainsARAYs stopping high-frequency noise whilst remaining outside of the circuit.

Along with that other heated audiophile debate (digital cable differences) the pros and cons of hi-fi power products can be controversial so we will avoid the technicalities.

We simply believe that music sounds demonstrably better if you stop unwanted noise. Not by bolting-on additional filters but via careful design and quality construction.

To appreciate the level of noise-reduction and what that can bring to your musical or visual experience we invite you to judge for yourself.

We have a list of selected retailers ready to help, just drop us a line at sales@chord.co.uk.

### Power cables

The common domestic environment is full of HF noise generated by multiple sources such as mobile phones, wi-fi, bluetooth etc.

Chord Company power cable ranges come equipped with foil and high-density braid screens of increasing size/sophistication. Designed to suit all budgets and to keep this interference away from audio and video signals.

Suitable for all audio and audio-visual applications (Std IEC, 16A IEC, Fig8) with custom lengths and connectors to suit all territories: UK, Europe, US, Japan and Australia.

















GroundARAY

(quiet please)

Chord Company GroundARAY is a next-generation high-frequency-noise-reducer that connects to unused sockets on hi-fi or audio-visual equipment providing a low-impedance escape route for HF noise.

GroundARAY units are painstakingly built by hand at our Wiltshire factory and benefit from five separate noise-reduction systems all working across different HF ranges and operating in parallel to convert undesirable electrical noise into heat.

GroundARAYs are most effective when used across several devices in a system. The devices plug into empty sockets and can be used individually or in multiples such as across left and right outputs etc. For DACs and streamers GroundARAYs can fill unused digital inputs. Projectors and screens may also benefit from the noise-reduction effects.

Available with multiple connector options including USB, RCA, DIN, XLR, BNC, RJ45, and HDMI to suit a wide range of digital and analogue devices.



Demo selection packs are available from participating Chord Company retailers. Perfect for testing on your own hi-fi equipment.



# Isolation, installation, instruments







The prime installation speaker cable choice. High-performance technology with discreet proportions. Tried, tested and recommended by audio manufacturers, custom installers and end-users.



### Cream & Cobra

Guitar/instrument cables available fitted with straight and right-angle mono jacks at a variety of lengths



### OdysseyX

Launched in 1998 and still the benchmark for neutrality, compatibility and consistency of speaker cable performance from system to system.



### Sarsen

Near-invisible speaker cable that won't spoil the sound of a hi-fi system. 3.2mm dia and flexible enough to fit between carpet and skirting board. Perfect for music lovers who want speaker cable that's heard and not seen!



### Silent Mounts

4 x spike mounts for lightweight racks and components. Hand crafted in Japan. Available in 50mm and 70mm dia steel or 50mm dia titanium.



### **ChordOhmic** Transmission Fluid

2 and 4 core speaker cable, metre-marked and supplied in

an easy-access 152m pull-box. It also features a rip-cord to

aid stripping of the outer jacket. EN50575 DCA-S2, D2, A1

Deploys polymers to fill pits and imperfections on the surfaces of connections creating a greater contact area and improving the performance of the connection.







CPR rated.

Leyline2X/4X



# ENGLISH ELECTRIC

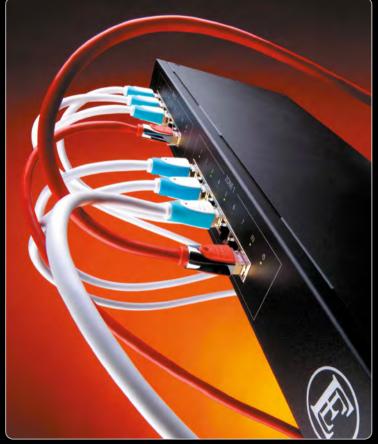


A name synonymous with worldclass British engineering, the reborn English Electric brings a new range of exceptional value hi-fi equipment for the discerning music lover.

Building upon a noble heritage of aviation and locomotive design, myriad large-scale electro-mechanical equipment and power generation, this classic British brand is once again continuing its path of design innovation, this time in the audio sector, with an exciting range of high-performance electronics and accessories.







### **English Electric 8Switch**

The 8switch by English Electric is an 8 port GbE Ethernet switch modified and upgraded to our specific requirements for highperformance music streaming networks.

In the world of streaming music, there is a belief that digital signals by their nature are immune to the failings of analogue transmission but it's not that simple and even the most hardened digital sceptic may be surprised at what can be achieved with a high specification Ethernet switch.

**English Electric 16Switch** 

The English Electric 16Switch is a two-zone, dual power supply, 16-port Gigabit Ethernet (GbE) device, optimised for music and video streaming.

The I6Switch brings the proven benefits of the EE 8Switch to larger networks and features 2x independent rows of eight high-quality Gigabit Ethernet ports, which can be used as two independent eightway switches or connected and used as one I6-way device.





	2RCA-2RCA	2XLR-2XLR	2 RCA-DIN	5 PIN DIN-DIN	4 PIN DIN-DIN (SNAIC)	5 PIN DIN-DIN (SNAIC)	4 PIN DIN-XLR	4 PIN DIN-XLR (PAIR)	SUBWOOFER	TONEARM	MINI-JACK/RCA	AES/EBU	DIGITAL MINI-JACK	DIGITAL RCA	DIGITAL BNC	USB	STREAMING	OPTICAL	НВМІ	SPEAKER	BI-WIRE LINKS	POWER
C-series	•								•		•		•	•		•	•	•	•	•		
Clearway	•	•	•	•					•		•		•	•	•	•	•		•	•		•
Shawline	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•		•	•		•
Epic	•	•	•	•	•	•	•	•	•			•		•	•	•	•		•	•		•
Signature	0	0	0	0	0	0	0	0	0	0		0		0	0	0	0			0	0	0
Sarum T	•	•	•	•	•	•	•	•	•	•		•		•	•	•	•			•	•	•
ChordMusic	•	•	•	•	•	•	•	•	•	•		•		•	•	•	•			•	•	•

## C-series

Much more than just an entry-level cable. This multiaward-winning UK-designed range will often be a customer's first experience of Chord Company products so it's imperative that build quality, reliability and above all, musical performance meet our standards while keeping everything affordable.

C-series employs the highest quality materials that the budget allows: OFC copper conductors, gold-plated overmolded plugs, high-density foil shielding against HF noise and wherever possible we apply elements of our higher ranges such as the Chord Company ARAY technology on C-series interconnects and our XLPE dielectric on the C-screen speaker cable.

C-series products are fully tested in UK and backed-up with our lifetime guarantee.

"This is Chord displaying once again an understanding of what makes hi-fi great, with an entry-level interconnect that never loses sight of what matters; the musicality of your system."

Chord Company C-line What Hi-Fi?









#### **C-lite C-line** C-sub C-jack **C**-digital **C-USB C**-view C-stream C-screenX 2RCA-2RCA **RCA** subwoofer Mini-jack/RCA **RCA** digital **Optical cable** Streaming cable **USB** cable HDMI Speaker cable Designed to suit the A 2RCA analogue C-Sub should allow a A perfect match for the Ideal for the ever Designed to achieve the High performance digital C-view HDMI benefits C-screenX is a shielded interconnect featuring cleaner, more dynamic ever-increasing number more affordable DACs. growing number of best signal quality from audio interconnect with from a 48GBps speaker cable aimed at of affordable, high-The ARAY conductor miniature DACs and bandwidth with a both audio and home our unique ARAY sound than other more your streaming media. silver-plated conductors technology and conventional subwoofer configuration was DAPs - and without resolution of 10k at cinema systems and is a quality portable players. designed to work cables while remaining developed with our the need for a signal Featuring the latest 30hz, 8k at 60hz or 4k cost-effective upgrade Heavy gauge, oxygenat 120hz. It supports with all line level flexible and discreet. Performs with a real high-end products degrading adaptor. slim connector for free, silver-plated for anyone who wants components - CD sense of coherence and to improve the maximum compatibility, conductors with Dynamic HDR, the best performance players, streaming The Chord Company musicality whilst being performance of digital The Chord C-lite is high speed oxygen free low loss, gas foamed HDCP2.3, eARC, 3D on a budget. robust, reliable and good cables and is an easyand all HDMI audio devices, DVD C-sub has been available in 1m, 2m, copper conductors and polyethylene insulation 3m, 5m, 8m, and 10m Now featuring players, home theatre designed to protect to-hear upgrade. individually shielded, formats. Twisted pair data improved XLPE amplifiers, tuners, the precious audio lengths in both Toslink twisted conductor pairs The Chord C-Jack is phono stages and pre signal from the high Chord Company ARAY to Toslink and mini-jack with overall shield. conductor configuration Chord Company insulation, it joins the to power amplifier levels of high-frequency designed to work with conductor geometry to Toslink configurations It also benefits from with dual-layer, high-C-view HDMI cable is award-winning line-up of Chord Company connections. interference filling most all line level components: with tinned copper low-loss, low density frequency shielding, a cost-effective, highmodern houses. Mp3 players, mobile conductors, high-den-There are also 15cm polyethylene insulation, gold-plated plug and performance display shielded speaker cables, This cable can also phones, laptops, CD sity over-wrapped foil and 30cm versions 24ct. gold-plated signal pins connection featuring including the acclaimed available for use with be used with RCA Available in 3m, 6m, 8m players, streaming shielding and unique signal contacts and a heavily-shielded copper ClearwayX, ShawlineX equipped turntables. and 10m lengths devices & amplifiers. direct gold-plated RCA portable headphone non-compression strain Available in 0.75m, conductors and EpicX/XL plug for improved amplifiers and DACs, relief system 1.5m, 3m and 5m Available in 0.5m, 1m, Mini-jack-RCA available available in mini-jack to Available in lengths of C-screenX is just 9mm signal transfer. lengths 2m, 3m lengths. in 0.75m, 1.5m and 3m Toslink and mini-jack to Available in 0.75m, 0.75m, Im, I.5m, 2m in diameter and flexible Available in 0.5m and and 3m. lengths. 1.5m, 3m, 5m, 10m, enough to route around mini-jack configurations Im lengths. 15m & 20m lengths corners with ease. It's Mini-jack-mini-jack finished with a white available in 0.75m, Im, outer jacket which 1.5m and 3m lengths. protects the shielding and makes it virtually invisible against white skirting boards.



















## Clearway

A clear improvement in musical performance over C-series and with the majority of the range hand built in UK.

With hand-building comes the ability to offer custom lengths and a wider variety of connection options including RCA, DIN, XLR and power cables.

Chord Company Clearway products enjoy more complex construction methods with thicker copper conductors, double-layer high-density foil shielding and more prevalent use of Chord Company ARAY technology.

Our lifetime guarantee and numerous awards come as standard.

"If you're spending hard-earned cash on hi-fi components, you'll want cabling that doesn't inhibit their performance. Chord's Clearway might be ideal"

Chord Clearway Analogue RCA What Hi-Fi?









### Clearway Chord Clearway Analogue cable features our unique ARAY conductor geometry, developed for the award-winning Sarum range. ARAY conductor geometry allows us to produce cables that carry high levels of detail and dynamic information. Most importantly this ARAY conductor cable carries signals with real musical coherence. Fitted with ChorAlloy™ plated RCA connectors in standard 0.5m and I m lengths with custom lengths and terminations available to order. RCA version is ready for use with RCA-equipped turntables.

### **Clearway** Clearway

Subwoofer

Control and definition

of bass frequencies

make ARAY cables a

good choice for use with

subwoofers, particularly if

you are using a subwoofer

for music as well as home

cinema, TV or gaming.

cable is available fitted

ChorAlloy™plated RCA

and XLR connectors.

and 5m with custom

with Chord VEE 3

Balanced XLR cables are generally thought to be immune from noise problems. Unfortunately the longer the cable the more prone it will be to picking up high-frequency noise. The dual-layer shielding on this cable can drastically reduce

The Clearway Subwoofer this pick-up and can surprise even the most experienced hi-fi/music

The cable design allows Standard lengths are 3m identical conductors for the hot, cold and earth lengths available to order. connections, producing an exceptionally neutral

> The Clearway XLR is fitted with Neutrik ChorAlloy™plated XLR plugs. Standard length is Im with custom lengths available to order.

and musically transparent

analogue XLR connection

### **Clearway** Mini-jack/RCA

ARAY conductor geometry, upgraded shielding and separate cable runs make this an ideal solution for portable devices

Available in 0.5m and Im standard lengths with custom lengths and terminations available to order.

Configurations:

2 RCA to mini-jack. Mini-jack to 2 RCA. Mini-jack to mini-jack.

#### **Clearway** Clearway Naim DIN & variants

**Digital** 

be fitted with ChorAlloy™

The opening act in our Clearway digital uses wide range of DIN cables tuned conductor Clearway is available in all geometry similar to the basic DIN combinations original Sarum Digital and the ideal companion cable. Designed to carry to earlier DIN-equipped musicality as well as detail. products such as Quad or A&R Cambridge as well as The Clearway Digital can the latest offerings from

plated Chord Company VEE 3 RCA plugs, BNC Hand built at Chord connectors. Mono mini-Company in UK with two identical runs of cable and jacks are also available hand soldered connectors to suit mini/portable Clearway features our DACs etc. latest shielding methods, ARAY technology and Standard length is 1m

Naim Audio.

ChorAlloy™ plated

against many unshielded

models at higher price

connectors.

points.

Configurations

DIN-DIN

DIN-RCA

with custom lengths available to order. Clearway DIN is a great entry level cable for Naim owners that will compete

### Clearway Streaming cable

Clearway Streaming cable has been designed to virtually eliminate the pickup of external high-frequency noise that can interfere with your enjoyment of streamed digital audio and video. Noise can find its way into the signal grounds and affect the performance of both digital and analogue

circuits. Although the

robust this unwanted

final performance.

digital information is very

noise can compromise the

To avoid this each of the

four pairs of high-speed

conductors have been

the others. In addition

to this we have fitted an

overall shield below the

outer jacket, optimised

high frequency noise.

Available in lengths of

0.75m, 1.5m, 3m, 5m,

10m, 15m & 20m.

to further protect against

individually shielded from

design employs double giving extra protection of noise between the connected components

Available in lengths of

### Clearway **HDMI**

The perfect 'next step' on the upgrade path for a streaming audio system.

**USB** cable

Clearway USB builds on the success of our established C-USB cable and benefits from significant shielding improvements.

The enhanced shield foil and high-density braid for the signal transfer and reducing the transmission

0.75m, 1.5m, 3m & 5m.

### Clearway ClearwayX

Clearway HDMI cable

bandwidth and thicker

Five pairs of conductors

are individually internally

shielded, with the overall

bundle further protected

by a twin aluminium foil

Clearway HDMI supports

10K at 30Hz, 8K at 60Hz,

Dynamic HDR, HDCP2.2,

eARC, 3D and all HDMI

Available lengths: 0.75m,

Im, I.5m, 2m, 3m

4K at 120Hz, 48GBps.

high-quality copper

insulation.

outer screen.

audio formats.

Delivering performance takes audio performance at an unbeatable price. A WHAT HIFI? Best Speaker materials and shielding to the next level with zinc-Cable multi-award-winner, shielded plugs, increased it uses a clever combination of materials to produce a speaker cable with a conductors coated with a performance level that skin/foamed polyethylene usually costs a lot more!

Speaker cable

The ClearwayX uses 14 AWG multi-strand oxygen free copper conductors - big enough to bring control and definition to both book shelf and floor standing loud speakers.

Available per metre or in terminated sets with ChordOhmic 4mm or spade connectors.

The perfect first stage power supply upgrade for any level of system. The most obvious difference between this and a regular mains lead is the double foil shield located under the outer jacket which reduces any interaction with nearby cables and reduces pick-up of the high-frequency noise

**Clearway** 

**Power** 

Clearway Power is a unique Chord Company design, hand-built in the UK. An impressive level of performance at an affordable price.

that is so common in the

modern home.

Suitable for all audio and audio-visual applications (10A IEC, 16A IEC, Fig8) with connectors to suit all territories: UK, Europe, USA, Australia/Japan.

Standard lengths: Im. I 5m 2m and 3m Custom lengths and terminations are available to order























## Shawline

Refinement and sophistication take centre stage with high-quality silver-plated conductors. Silver protects the copper from oxidisation and is perfect for retaining the high-frequency areas of the signal where much of the emotion, timbre and fine detail of a performance lies. Chord Tuned Aray geometry is applied wherever possible along with increasingly complex layers of shielding. A major boost to your listening enjoyment.

Improvements can be felt across all areas but instantly noticeable in the sound stage. A wide open listening experience can be drawn from the most modest of systems. Proven via hours of field demo sessions with all manner of hi-fi gear - so don't think you won't hear the benefit on an older system.

The Shawline range now boasts a dedicated tone arm cable, HDMI AOC and an updated power cable with multiple connector options.

"An interconnect and loudspeaker cable loom that relays music without adding any colouration and at an affordable price. Highly recommended."

Chord Shawline range Hi-Fi World







### **Shawline RCA**

ARAY cables require a high degree of precision that can only be achieved with painstaking hand assembly. Shawline RCA is built using FEP insulated silver-plated conductors and a composite shielding material that works over a wide bandwidth and

Shawline Analogue RCA cables are turntableready as standard.

also reduces mechanical

Fitted with Chord VEE 3 ChorAlloy<sup>™</sup> plated RCA plugs.

Available in 0.5 and Im standard lengths with custom lengths/ terminations to order.

### **Shawline Tone Arm**

Built to order using our unique ARAY technology and complete with flying earth leads to ensure no hum disturbs your vinyl experience.

Available with straight or right-angle tone arm connectors.

1.2m length as silver-plated conductors, standard, with custom FEP insulation and high lengths and alternative frequency effective configurations available carbon composite shield Fitted with Chord VEE 3 ChorAlloy<sup>™</sup> plated

> Available in 3m. 5m and custom lengths/ terminations to order.

#### **Shawline Shawline** XLR

Subwoofer

The Shawline subwoofer

cable features our ARAY

conductor geometry,

originally developed

for the flagship Sarum

degree of coherence

and detail.

RCA plugs.

cable range and carries a

musical signal with a high

Built by hand in UK with

Three identical conductors for each connection. The Shawline XI R is produced with a similar conductor configuration to that used for the Signature and the original Sarum Tuned

ARAY XLR cables.

There is much debate about whether balanced XLR or RCA is the best. If you have both XLR and RCA connectors available on your equipment listen to both before deciding. ARAY XLR cables can be game-changing

with some equipment

combos.

### **Shawline** Mini-jack/RCA

Shawline Analogue miniiack cables use ARAY conductor geometry to produce the best possible performance from all portable devices and with an extraordinary degree of musical transparency.

Fitted with Chord VEE 3 ChorAlloy™plated RCA plugs where applicable.

Available in standard Im or custom lengths to order.

Configurations:

2 RCA to mini-jack. Mini-jack to 2 RCA. Mini-jack to mini-jack.

### **Shawline** Naim DIN & variants

A significant step up from our Clearway equivalent. The differences are all internal Shawline DIN uses twin runs of high-speed multi-core cable is available to suit a multitude of Naim connection combinations and is fitted with our own ChorAlloy™ plated connectors.

The high-frequency shielding is of a greater complexity and further protects your valuable signal and equipment

from noise. Naim users have been delighted by the increase in detail, dynamics and flow of music during comparisons with basic cables.

Configurations:

DIN-DIN DIN-RCA DIN-DIN (SNAIC) DIN-XLR

### **Shawline** Digital

Shawline Digital uses an ARAY conductor configuration with identical conductors for the signal and the return.

Silver-plated FEP insulated conductors are surrounded by a dual layer high density braid and foil shield to minimise high frequency interference.

The Shawline is available in 0.5m and 1m standard lengths. Custom lengths are available to order.

Terminated with ChorAlloy<sup>™</sup> plated VEE3 RCA plugs or high quality BNC plugs.

### **Shawline**

compression strain relief

Available in 0.75m,

1.5m. 3m and 5m

standard lengths.

system

**Shawline USB** cable Streaming cable

Shawline streaming Shawline USB is built cable features high using high quality, speed, silver-plated separately shielded silvercopper conductors, plated signal and power individually shielded, conductors. Insulated twisted conductor pairs by a specialised hard skin with overall shield polyethylene developed FEP insulation, goldfor high speed signal plated signal contacts, transfer shielded zinc plug surround and non-

There is also an overall shield which combined with the internal shielding means that the signal cables are protected to very high frequencies.

Like our Signature USB cables, the Shawline USB uses a specially developed version of the ARAY conductor geometry. The cable is hand-built, with ChorAlloy<sup>™</sup>plated USB connectors

Available in standard Im with custom lengths to order

### **Shawline HDMI AOC**

Advanced optical cable featuring a high-quality HDMI chipset at both ends and OM3 grade glass fibres rather than the typical OM2.

Full HDR picture quality. Highly shielded against HF noise for improved audio performance.

Shawline HDMI AOC supports IOK at 30Hz, 8K at 60Hz, 4K at 120Hz, 48GBps, Dynamic HDR, HDCP2.2, eARC, 3D and all HDMI audio formats.

Available in 1m. 2m. 3m. 5m, 8m, 10m, 15m & 20m standard lengths. Custom lengths are available by special order.

### **ShawlineX** Speaker cable

mechanical noise.

ShawlineX speaker cable

ChorAlloy™plated 4mm

banana plugs or spade

is available off the reel

Silver-plated, 16 AWG An evolved and upgraded version of our oxygen-free copper. Similar spec' to the famous Chord original Power Chord. Rumour (now RumourX), but enhanced with high-High-purity multi-strand density, dual-layer shielding, copper conductors in LS0H internal jacket and

twisted configuration. PVC outer jacket to reduce PVC internal and external insulation with high mechanical damping factor. Dual layer high frequency effective braid or terminated at our UK and foil combination factory with ChordOhmic shield. High density vibration damping outer iacket.

Shawline

Power

Suitable for all audio and audio-visual applications (IDA IEC IGA IEC Fig8) with connectors to suit all territories: UK. Europe, USA, Australia/ Japan.

Standard lengths: Im, 1.5m, 2m and 3m. Custom lengths and terminations are available to order.



















# Epic

While similar in construction to Shawline the Chord Company Epic cables are defined by heavier-gauge silverplated conductors at their heart. The consequently increased volume of shielding and FEP dielectric encourages greater dynamics and details from most mid to higher-end systems

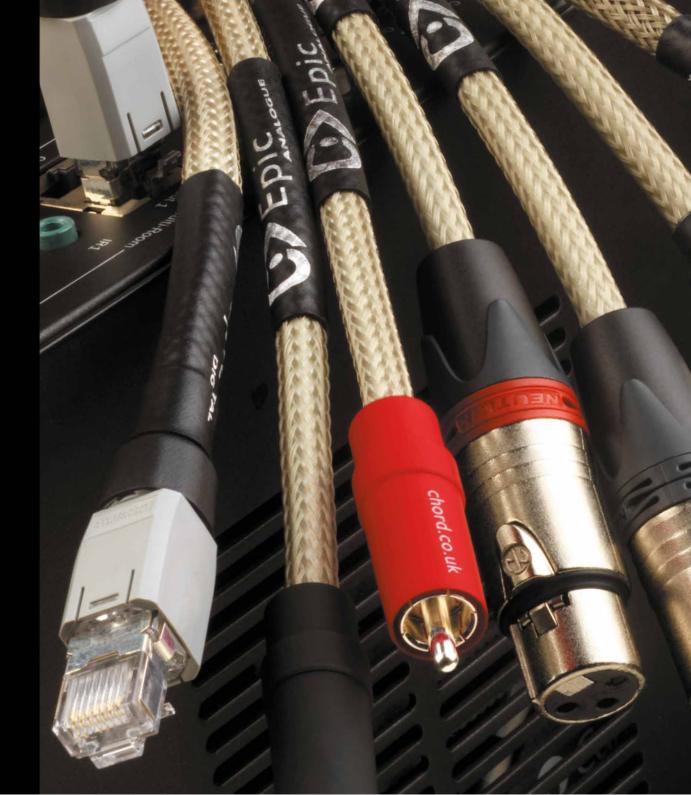
Epic range features two different speaker cables. EpicX uses a twisted pair of conductors in one jacket and is available off-the-reel. EpicXL is built to order at our UK factory with separate and individually shielded conductors - a design developed from SignatureXL speaker cable and displays the same distinct performance shift.

"I am rewarded with a sound from my system that feels open and effortless. In particular, vocals seem to have more detail and all the nuances of expression (including the odd intake of breath) are very evident. Bass is really well controlled and tight, while timing is excellent. To sum up these cables in one word, they are 'musical'"

Chord Epic speaker cable Hi-Fi Choice







# **Epic** RCA oxygen-free FEP insulation. sound. to order

Tuned ARAY conductor geometry. Similar to Shawline but with heavier gauge silverplated, multi-strand, copper conductors and ChorAlloy<sup>™</sup>plated VEE 3 RCA connectors. Detailed performance, but conveys the extra information with coherence. Genuinely musical and involving

Available in 0.5 and 1m lengths with custom lengths/terminations

### **Epic** Subwoofer

High-quality subwoofer cable. Designed to complement the Epic range and enhance any high-spec music/ TV/movie/game/multichannel system.

ChorAlloy<sup>™</sup> plated VEE 3 RCA connectors.

Available in 3m, 5m and custom lengths with terminations to order.

## **Epic**

Hand-built with the same internal conductors as Epic RCA. Design adapted to include an extra conductor to produce the optimum (neutral, transparent) performance for XLRfitted equipment.

Available in standard Im or custom lengths

#### free conductors with composite layered PE insulation. Foiled high frequency shielding for both signal and ground.

**Epic** 

variants

Naim DIN &

The specific design and

Tuned ARAY geometry

of Chord Epic DIN

delivers the rhythm,

High bandwidth

silver-plated oxygen

music

groove and soul of the

Split conductor geometry for impedance matching. Zero compression strain relief system avoids changes to impedance.

Available in standard Im or custom lengths to order.

Configurations:

DIN-DIN DIN-RCA DIN-DIN (SNAIC) DIN-XLR

### **Epic** Digital RCA/ BNC

Silver-plated Tuned ARAY conductors and dual-foil

Listen for better stated rhythm and the critical micro details that mean so much to music.

Also available fitted with BNC connectors and XLR for AES-EBU

Available in standard Im or custom lengths to order.

#### **Epic Epic** AES-EBU Streaming cable

Available in standard

to order.

Im or custom lengths

Developed for and Performance lifts can be remarkable but as cables in this area are very streamers. system-dependant we

would still recommend that you try the RCA (S/PDIF) digital version at the same time and decide for yourself which one is better.

> The precision RI45 connectors are modified to allow direct soldering of conductors to contact pins

Available in standard Im or custom lengths to order.

### **Epic** USB cable

tested with digital audio

Featuring Tuned ARAY conductor geometry. high-quality insulation materials, silver-plated conductors and highdensity separate pair / overall shielding.

Hand-built USB cable. Epic HDMI AOC is our designed to bridge the highest-performance HDMI cable. An optical/ gap between the Shawline and Signature copper hybrid with ranges . Benefits from HF noise protection. the unique Chord Co The copper elements Tuned ARAY conductor have been uprated for technology and enhanced improved mechanical screening/shielding mateisolation, but the most rials that help to reduce noticeable difference is the advanced chipset and shielding system

cable.

Finest quality copper /

OM3 glass fibre hybrid

30Hz, 8K at 60Hz, 4K

HDCP2.2, eARC, 3D

Available lengths 1m, 2m, 3m, 5m, 8m, 10m,

15m & 20m with custom

lengths are available by

special order

and all HDMI audio

Epic HDMI AOC

supports 10K at

at 120Hz, 48GBps,

Dynamic HDR.

formats.

ChorAlloy™plated USB A or USB B connectors.

interference.

Available in standard Im or custom lengths to order.

#### **EpicX Epic** НОМІ АОС

Speaker cable

Based on the multi-awardwinning Chord Odyssey speaker cable. 12 AWG oxygen-free copper negative and positive conductors, silver-plated and insulated with XLPE. High-frequency combination shield of overlapped high-density foil and tight-weave metal braid. Outer PVC iacket provides mechanical damping.

Available off the reel or fitted with ChordOhmic speaker connectors.

**EpicXL** Speaker cable

Similar specification to Epic speaker cable, but further enhanced with separately shielded positive and negative conductors. Optimum twist applied before secure clamping. Built to order in terminated sets

Available with factoryfitted ChordOhmic speaker connectors.

Silver-plated, high purity OFC conductors XLPE Insulation Twisted pair configuration High density foil and 93% coverage metal braid shielding

High-purity multi-strand copper conductors in twisted configuration and our unique ARAY technology.

PVC internal and external insulation with high mechanical damping factor. Dual layer high frequency effective braid and foil combination shield. High density

vibration damping outer

jacket.

**Epic** 

Available fitted with high-spec 10 or 16 amp IEC or Fig8 connectors and UK / Euro / US / AUS mains connectors.

Standard lengths: Im, I.5m, 2m and 3m. Custom lengths and terminations are available to order.





















## Signature

Our longest running range has been a Chord Company staple since 1998. The specification has constantly evolved and improved over the years, keeping it at the cutting edge of the hi-fi industry.

The longevity and consistent high performance of our Signature range has contributed greatly to our worldwide status and is a mark of our dedication to getting the very best performance from your hi-fi.

The Signature range uses high-precision silver-plated copper conductors. The interconnect cables are insulated with PTFE while Signature XL speaker cable features individually shielded conductors and XLPE insulation. Signature RCA plugs are ChorAlloy™ plated and feature a PTFE shell. The same plug is used on SarumT and ChordMusic.

We use precise ARAY, TunedARAY and SuperARAY technology for the interconnects and power cables.

These elements combine for a musically coherent performance and a soundstage which gives you scope to follow the intimate details of your music.

"The pieces sounded far more natural and flowing...
...The harmonics were so successfully decoded that it
was like listening to a more life-like rendition of the music".

Chord Signature (Best Interconnect) Hi-Fi World









Signature RCA	Signature Tone Arm	Signature Subwoofer	Signature XLR	Signature Naim DIN & variants	Signature Digital RCA/ BNC	Signature AES-EBU	Signature Streaming cable	Signature USB cable	SignatureXL Speaker cable	Signature Speaker links	SignatureX Power
Hi-Fi World award- winner 2014. Separately shielded silver-plated conductors. Tuned ARAY conductor geometry. PTTE insulation. Dual-layer foil and high-density braid. Shielding effective to very high frequencies. FEP conductor outer jackets. High- performance Chord PTTE plug surrounds with ChorAlloy "plated contact areas. Available in 1m lengths with custom lengths/ terminations to order.	The hand-built Signature Tuned ARAY tone arm cable is available in slim (2 conductor) or reference (4 conductor) variants to suit your turntable/space requirements and can be fitted with straight or right-angle arm connectors.  1.2m length as standard, with custom lengths and other specifications available to order.	Dedicated Signature subwoofer cable, designed for mid-to high-end surround/ multi-channel systems. Available to order in custom lengths and a variety of terminations.  Available in 3m, 5m lengths as standard with custom lengths and terminations to order.	Two signal wires carry the hot (in-phase) and cold (out-of-phase) signals, with a third identical conductor to carry the earth/return signal. This allows for a fully-floating screen, reducing unwanted interference.  Available in standard Im or custom lengths to order.	Brings major improvements to Naim/ DIN-connected systems thanks to redesigned internal conductors.  Brings modest Naim setups alive in the same way Sarum T can transform their bigger systems.  Available in all the various configurations including DIN to XLX to suit Naim NAP250/300/500 combinations.  Available in standard Im or custom lengths to order.  Configurations:  DIN-DIN DIN-DIN DIN-BCA DIN-DIN (SNAIC) DIN-XLR	Super ARAY conductor geometry.  Chord PTFE RCA surrounds with ChorAlloy "plated contact areas and/ or high-quality ChorAlloy" plated 75-ohm BNC plugs.  Available in standard Im or custom lengths to order.	Our separate high-frequency shielding and Tuned/Super ARAY conductor configurations are ideally suited to AES/EBU connections.  Performance lifts can be remarkable but as cables in this area are very system-dependant we would still recommend that you try the S/PDIF Signature Super ARAY Digital at the same time and decide for yourself which one is better.  Available in standard I m or custom lengths to order.	Precision RJ45 connectors (gold-plated contacts and soldered conductors) are used, along with the unique hard skin insulation. Heavy-gauge silver-plated conductors and an effective shielding system. Super ARAY conductor geometry – developed specifically for streaming cables.  Available in standard Im or custom lengths to order.	Four separately insulated and shielded silver-plated bi-conductors.  Fitted with dual-layer high-frequency effective shielding and Super ARAY conductor geometry.  The 5V cables are silver-plated copper with tri-layer insulation and foil shield.  All connections are soldered. USB plugs are ChordAlloy-plated to our specification in the UK.  Available in standard Im or custom lengths to order	The upgraded version of what was our first shielded speaker cable. An instant success when launched and still a class-leader. Individually shielded, sliverplated high-purity oxygenfree copper conductors, XLPE insulation, twisted and clamped.  Built to order in terminated sets. Standard colours are red and black or all-black.  Available with factory-fitted ChordOhmic ChorAlloy™ plated speaker connectors.	Designed to replace the pressed-metal versions used to bridge inputs on bi-wireable speakers. Easy to fit and can bring startling improvements to sound quality. Design is based closely on Chord Signature speaker cable but will work with any speaker cable.  Available with factory-fitted ChordIndy ™ plated ChordOhmic 4mm and spade connectors.	SignatureX Power cablis designed, hand built and tested in the UK ara benefits from the latest XLPE insulation as four in many of our speaker cables. This provides a consistently high-quality performance in any environment and across all audio/video applications.  Alongside the unique Chord Company ARAY geometry this upgrader mains cable features significantly heavier-gauge conductors meaning less resistance and greater efficiency.  Available fitted with high-spec 10 or 16 amp IEC or Fig8 connectors and UK / Euro / US / AUS mains connectors.  Standard lengths: Im, 1.5m, 2m and 3m. Custom lengths and terminations are available to order.



















## Sarum T

A legend among music lovers, the development of the Sarum range fundamentally changed the way we thought about cables and the materials we used.

One of the many crucial elements we discovered was our proprietary dielectric Taylon. It is the only truly phase-stable dielectric which eliminates temperature-related phase issues found in PTFE (long regarded as the optimum dielectric by many cable manufactures) and allows for a consistently true feel in musical performance – noticeable in timbre of voice or instrument across all genres.

We strongly suggest that you audition a loom of Chord Company Sarum T cables at one of our select outlets and enjoy the sonic immersion.

"It's rare that something truly different comes along in the world of loudspeaker cables...

...easily as good as some much more expensive rivals, being open, uncoloured and superbly natural – letting you hear the sound of your amplifier and loudspeakers as they should be."

Chord Sarum T (Best Speaker Cable) Hi-Fi World









Sarum T RCA	Sarum T Tone Arm	Sarum T	Sarum T Naim DIN & variants	Sarum T Digital RCA/ BNC	Sarum T AES-EBU	Sarum T Streaming cable	Sarum T USB cable	Sarum T Speaker cable	Sarum T Speaker links	Sarum T Power
Common to the entire Sarum T portfolio, the unique Chord Company Taylon® insulation brings the proven advantages of phase stability to a far more affordable price point.  Unique Super ARAY conductor geometry and high-performance PTFE plug surround with ChorAlloy™ plated contact areas.  Sarum T comes second only to the flagship ChordMusic.  Available in I m lengths with custom lengths/ terminations to order.	The hand-built SarumT tone arm cable is available in slim (2 conductor) or reference (4 conductor) variants to suit your turntable/ space requirements and can be fitted with straight or right-angle arm connectors.  1.2m length as standard, with custom lengths and other configurations available to order.	Hand built like its range stablemates, the Sarum T design and its myriad benefits make for an exceptional XLR cable.  The construction process allows our factory technicians to carefully adapt the conductor layout for the XLR configuration.  High-performance ChorAlloy™ plated plugs offer a reassuringly secure connection to a standout balanced cable.  Available in standard Im or custom lengths to order.	The benefits of the Chord Company Taylon®-insulated analogue interconnects optimised for a wide variety of partnering equipment, including Naim Audio and Quad. The flexible range of connectivity options helps enable all electronics to be connected with Sarum T consistently, however they are configured. Also includes Naim's SNAIC configuration.  Available in standard Im or custom lengths to order.  Configurations:  DIN-DIN DIN-CA DIN-DIN (SNAIC) DIN-XLR	The proprietary Chord Company Taylon® insulation and Super ARAY conductor technology is as relevant in digital cables as it is analogue – possibly more so, given the growing amount of digital sources. Trust Sarum T Digital with signal-carrying duties for complete assurance of unadulterated transfer to and from digital devices without phase issues compromising sound quality.  Available in standard I m or custom lengths to order.	Our separate high- frequency shielding and Tuned/Super ARAY conductor configurations are ideally suited to AES/ EBU connections.  Performance lifts can be remarkable but as cables in this area are very system-dependant we would still recommend that you try the S/PDIF Signature Super ARAY Digital at the same time and decide for yourself which one is better.  Available in standard Im or custom lengths to order.	Protecting digital source signals is vitally important and Sarum T Streaming brings the advanced phase stability of our unique Taylon® insulation to streaming devices everywhere. Further enhancements include precision-made RJ45 connectors with gold-plated soldered conductors, plus streaming-specific Super ARAY conductor geometry to ensure the benefits of this unique technology are fully delivered when streaming high quality music files.  Available in standard Im or custom lengths to order.	Increasingly the darling of digital transfer, USB cables built with Sarum T technologies deliver digital music at the highest level, surpassed only by the flagship ChordMusic USB. ChordMloy "plated USB connectors ensure perfect synergy with the hand-made interconnect which features four separately shielded silver-plated conductors, protected with our advanced Taylon® insulation for unrivalled phase stability.  Available in standard I m or custom lengths to order	The award-winning Sarum speaker cable evolved for the Taylon®-era. The original was designed for purity: to neither add or subtract from the signal. Sarum T speaker cable progresses the original brief, adding new materials and techniques to advance its capabilities.  Fitted with ChorAllop "plated ChordOhmic loudspeaker connectors, a dedicated clamp, silver-plated ribbon braid and a heavy foil shielding – all part of our ongoing obsession with preventing high-frequency noise from disrupting delicate, complex music signals	High-performance bi-wire speaker links to optimise performance where bi-wire speaker block terminals are used. Fitted with the next-generation, high-performance ChordOhmic banana plugs and spade connectors, the Sarum T speaker links ensure every drop of performance is extracted from both the speakers and the connecting cable.  Available in sets of 4 x 280mm lengths with factory-fitted ChordOhmic ChorAlloy <sup>18</sup> plated speaker connectors.	The perfect complems to Sarum T signal-carrying products, the power cable provides super-high-quality buil with uncompromising materials and shielding to lower the noise flot and add nothing to the musical performance. All the internal elemen use Taylon® to their best advantage, bringin peace of mind when it comes to supplying expensive electronics with essential power.  Available fitted with high-spec 10 or 16 am IEC or Fig8 connector and UK / Euro / US / AUS mains connectors.  Standard lengths: Im, 1.5m, 2m. Custom lengths and terminatic are available to order.
Same Same Same Same Same Same Same Same	O U						A LANGUAGE AND	CHORD HORD		*60

















## ChordMusic

Buoyed with the success of Sarum we were able to invest in making a statement connection solution for the forward-thinking audiophile. ChordMusic is a class-defining hi-fi cable but one that still adheres to the Chord Company ethos of value for money, craftsmanship and uncompromising performance.

With the luxury of unlimited development time and access to the world's finest hi-fi separates we employed an 'all but the kitchen sink' approach, using every element we had discovered over decades of fine audio cable creation. Seven different layers of shielding are deployed to give your system the very best protection against high-frequency noise. The refined conductors are of the highest quality silver-plated copper and made to near perfect tolerance. ChordMusic cables' unique SuperARAY technology is combined with Taylon dielectric – our own magic ingredient – to stunning effect.

ChordMusic is the pinnacle of our combined experience so far. Acknowledged throughout the audiophile world and capable of outperforming contemporary rivals including those with far more exotic price tags.

ChordMusic needs to be heard to be appreciated. Products of this stature are an investment so talk to a ChordMusic retailer and arrange a demonstration or a home-loan set and give your high-end system and your music a new perspective.

"If you like to listen to music with a sense of narrative or like the story that a piece can tell then I might suggest that ChordMusic is something you should seriously consider."

Hi-Fi+ Editor's Choice Award 2020 Chord Company ChordMusic cable system









Chord Company analogue interconnect cable is available in the company's history; the flagship analogue cable, high-interported properties of right-angle arm connectors.  Chord Music tone arm cable is available in the company's history; the flagship analogue cable, high-interported from the company's phase-stable insulation, a specifically customised version of our unique Super ARAY technology plus the finest materials and card ravallable.  Chord Music tone arm cable is available in the company's history; the flagship analogue cable, high-interport flagship ana	ıks Powei	Speaker links	ChordMusic Speaker cable	ChordMusic USB cable	ChordMusic Streaming cable	ChordMusic AES-EBU	ChordMusic Digital RCA/ BNC	ChordMusic Naim DIN & variants	ChordMusic XLR	ChordMusic Tone Arm	ChordMusic CA
and features high- performance PTFE plug surrounds with Chor Alloy "plated contact areas.  Available in standard Available in Im lengths I itself especially well to the longer cable runs all benefitting from custom lengths to order.  Im or custom lengths to order.  In or custom lengths	of aable, Čr aable, Čr aker Power c tiple c r even 'mains' c show, gair yirre years of l materianking technique the high asic of materianking technique the stand destance the differing cables, si cable ARAY co has been materials of the to ensure did possible the earth the interest	With most high-end speakers worthy of ChordMusic speaker cable having multiple drivers and bi- or even tri-wiring options, ChordMusic bi-wire speaker links provide a suitably high-end solution to the basic get-you-started linking pins provided with the speaker terminal blocks. Designed to perfectly complement the speaker cables, the bi-wire links help deliver the full performance capability of the cable engineering.  Available in sets of 4 x 280mm lengths with factory-fitted ChordOhmic ChorrAlloy" plated speaker connectors.	are a significant audio investment and feeding them with the best quality signal from the amplifier is critical for performance; this is where ChordMusic speaker cable can help. The finest Chord Company speaker cable in over three decades, the introduction of the phase-stable Taylon® insulation produces the most natural and uncoloured speaker cable possible. ChordMusic was the first to be fitted with Tuned ARAY conductor geometry and like the interconnects, the clarity and transparency benefits were obvious. ChordMusic allows speakers to breathe and deliver the performance they were engineered to produce.  Available with factory-fitted ChordOhmic speaker	about whilst we were exploring audiophile hard drive devices with RJ45 and USB outputs including (among others) Innuos, Melco, Chord Electronics and Devialet.  As well as our SuperARAY technology ChordMusic USB employs acoustic-damping braid on the twisted +1- signal conductors, a further layer that covers all conductors and an external shield beneath the braided outer jacket.  The USB A and B connectors are ChorAlloy™ plated and all conductors are soldered.  Available in standard Im or custom lengths	digital music streaming can be.  ChordMusic Streaming cable delivers the very best performance to and from streaming-enabled hardware, where the preservation of the original file is of utmost importance.  ChordMusic's various technologies align for high-end audio streaming, bringing the benefits of the flagship Taylon® insulation and the Super ARAY conductor configuration to all the music in the world.  Available in standard Im or custom lengths	frequency shielding and Tuned/Super ARAY conductor configurations are ideally suited to AES/EBU connections.  Performance lifts can be remarkable but as cables in this area are very system-dependant we would still recommend that you try the RCA (S/PDIF) digital version at the same time and decide for yourself which one is better.  Available in standard Im or custom lengths	cable in the portfolio, ChordMusic Digital delivers the finery of binary in its full undiluted glory.  ChordMusic Digital neither colours or detracts from the signal, it's a digital cable that carries music with a degree of accuracy that makes it as thrilling and profound as the analogue cables.  Available in standard I m or custom lengths to	termination options available for our flagship analogue cable, highperformance Naim Audio systems can now benefit from the very best Chord Company connections.  The ChordMusic range is designed to carry signals as accurately as possible, whatever the connection.  For Naim Audio users unique SNAIC configurations are available, alongside the standard DIN/RCA/ XLR combination and all benefitting from ChorAlloy™plated contact areas.  Available in standard Im or custom lengths to order.  Configurations:  DIN-DIN DIN-RCA DIN-DIN (SNAIC)	audio equipment also offering balanced connectivity options, ChordMusic XLR is an obvious choice. The finest example of its kind in the portfolio.  Hand-built to order which allows careful implementation of the wiring configuration.  Taylon® phase-stable insulation perfectly complements the unique Super ARAY conductor technology which lends itself especially well to the longer cable runs typical of balanced cables.  Available in standard Im or custom lengths	ChordMusic tone arm cable is available in slim (2 conductor) or reference (4 conductor) variants to suit your turntable/space/flexibility requirements and can be fitted with straight or right-angle arm connectors.  I.2m length as standard, with custom lengths and other specifications	hord Company lalogue interconnect the company's story; the flagship lalogue product for compromising signal ansfer. At its heart lies we proprietary Taylon® nase-stable insulation, specifically customised ersion of our unique uper ARAY technology us the finest materials and craftmanship railable.  Such cable is built to hand to order to deatures higherformance PTFE ug surrounds with horAlloy™ plated ontact areas.













